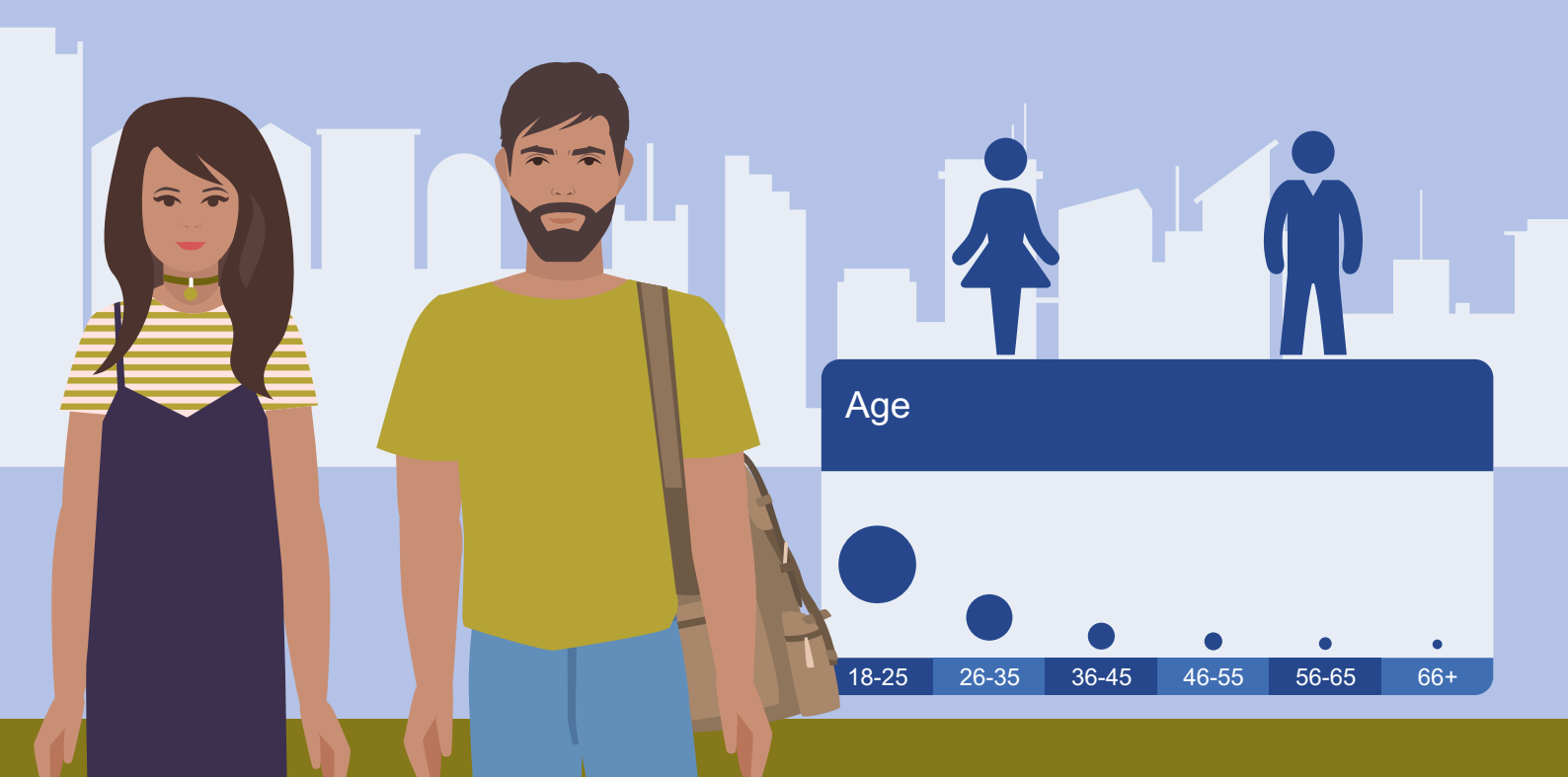


Student Scene

Students living in high density accommodation close to universities and educational centres



Property

- Renting
- Flat
- Bedrooms

Highest Education, Work & Finances

- A level
- Student
- Medium incomes

Technology & Channel Preferences

- Technology
- In-store
- Post

Online Activity

- Broadband speed
- Time online
- Social media

Lifestyle

- Gym
- DIY
- Music

Holidays

- Winter sports
- Backpacking
- 5+ holidays

Shopping & Charity

- Supermarkets
- High online
- High donations

Transport

- Walking
- Bus/tram
- Hatchback